

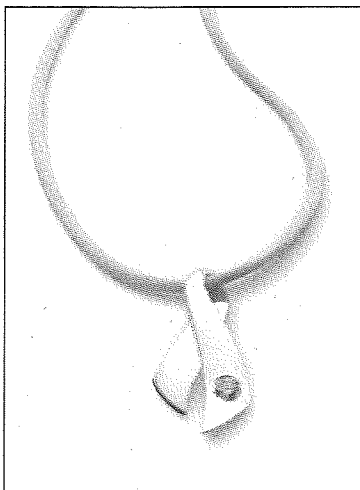
Breuning Cares campaign launched at JCK Las Vegas

A specially designed necklace launched the Breuning Cares campaign at the Las Vegas shows. Breuning will donate a percentage of the necklace sales to breast cancer research.

The design, soft folds of sterling silver in the familiar ribbon shape, highlights a pink CZ on a pink satin cord. Breuning will offer retailers pink wrist bands with the Breuning Cares logo to help promote the design.

"Our retailers are engaged with their communities, and we are proud to offer the necklace as a way for them to connect with their customers while making a commitment to such an important cause," said Michael Hujara, managing director of Breuning, Inc. USA.

Breuning will have a sample at the JA New York show and will stock the necklace in Atlanta beginning in August. For more information, call 866-872-2842 or visit www.breuning.com.



Jewelex introduces Only True Love Collection

From the jewelry manufacturer that specializes in innovation and expertise comes an exceptional bridal collection designed with the independent retailer in mind. Oriana™ Bridal, a new line from Jewelex, features custom crafted pieces that deliver a big ticket look without the big ticket price. The line, named after the fabled queen described as the fairest, gentlest, and most faithful of womankind, showcases the quality craftsmanship and imaginative designs for which Jewelex is renowned.

The Oriana™ collection includes 150 pieces fashioned in 14K white, yellow and two-tone gold. Customers with larger budgets may opt for 18K gold or platinum. Retail prices range from \$599 to \$2,999. Rings can be purchased

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Introducing GemOro's State-of-the-Art Diamond & Moissanite Testers

The engineers at GemOro Superior Instruments have developed the ultimate diamond and moissanite testers. The state-of-the-art digital electronics and features make these testers the industry's most accurate, reliable and popular in their class.

- Patented state-of-the-art ULTRA digital electronics.
- Superior Surface Mount Technology. Fast warm-up time.
- Bright white LED illuminator light.
- Glowing probe tip cone identifies stone (Pro-D and Pro-M).
- Ergonomic shape. ULTRAgrip™ rubberized paint finish.
- Powered by 3 included long life NiMH rechargeable batteries (Pro-D and Pro-M).
- LED bar graph/beep tone provides stone indication.
- Protective carrying case, batteries, AC adaptor/charger, leatherette storage box and loose stone holder included.
- Unprecedented lifetime limited warranty.

GemOro Pro-D™ Diamond Tester

Identifies, Detects and Separates Diamond from CZ and Moissanite. LED bar graph/beep tone provides audible and visual Diamond (or Moissanite) indication.

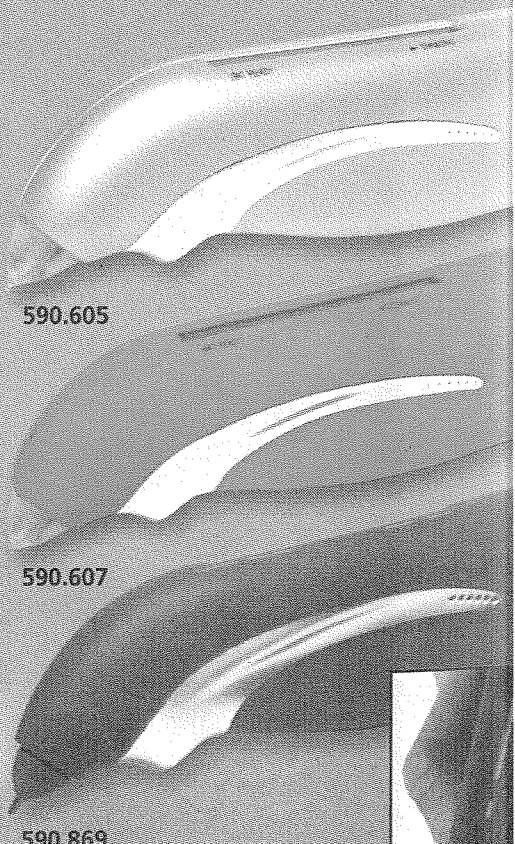
590.605 Pro-D™ Diamond Tester (Silver)..... \$119⁰⁰

GemOro Pro-M™ Moissanite Tester

Identifies, Detects and Separates Moissanite from Diamond. LED bar graph/beep tone provides audible and visual Diamond, Moissanite and White Sapphire indication.

590.607 Pro-M™ Diamond Tester (Red)..... \$119⁰⁰

GemOro ULTRATester Simultaneous Diamond



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