

BREUNING

The "Branded Collection" by Breuning, known for outstanding designs and fine quality for 80 years, speaks to several important trends expected to sizzle this holiday season:

- A distinctive logo charm incorporated into each design provides a playful, fashionable way to build company identity and establish consumer awareness.
- Geometric styles with an architectural spirit, featuring bold gems with diamond accents, provide a striking silhouette against black clothing, key for fall/winter.
- Soft, feminine designs in diamond-sprinkled swirls and circle motifs present a polished elegance, reflecting the season's sophisticated fashions that are big on luxury, but modern and easy to wear.
- Earth tones found in smoky quartz, yellow beryl, and citrine express an awareness of environmentalism and represent the movement to more color.

For more information about Breuning and its "Branded Collection," and for details about its comprehensive marketing plan for retailers, call Breuning USA at 678.377.1673 or visit www.breuning.com.



Jewelry by Breuning